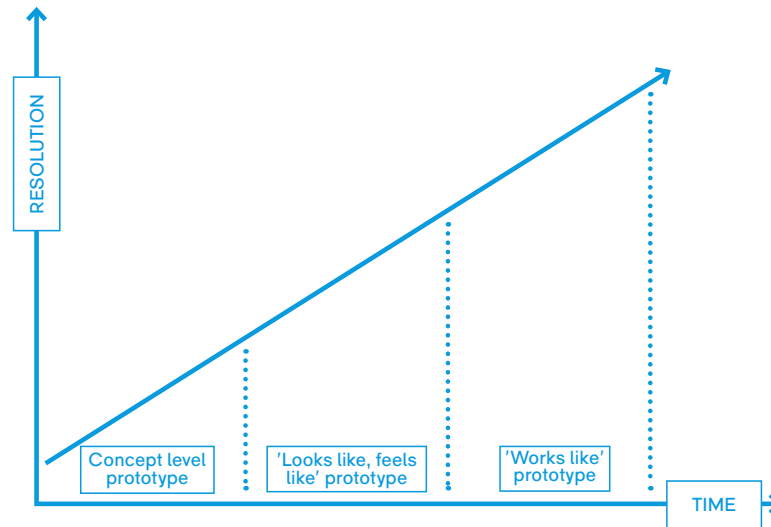


Different levels of prototyping

Prototyping can be undertaken at different levels of resolution and serve different purposes. The graph below breaks prototyping down into three core levels of resolutions.



What can be prototyped?

Almost anything can be prototyped. What follows is how to go about prototyping and some specific tools to support your activities.

- Citizen experiences
- Policies
- Software
- Public offer experiences
- Organisational structures
- Systems
- Processes
- Spaces

When not to prototype

There are times when prototyping is not appropriate. If you have certainty around a concept that is quite incremental in nature, there may be very little risk attached to it. Focus should be placed on implementation in this situation. Tools such as prototyping that are associated with design are still a long way from being fully explored in the public sector. But in spaces like housing, education, healthcare, transportation,

immigration and social services, there is mounting evidence of the value of prototyping in both the policymaking and service delivery spaces. For some policy spaces like foreign policy or defence policy, it's too early to understand how feasible it is to prototype. Finally, timing can be critical. Sometimes, there simply isn't time to prototype and you have to make the decision that you are prepared to run with the risks.